

VOLONTARIATO INTERNAZIONALE
PER LO SVILUPPO



Insieme, per un mondo possibile

CENTRO DI FORMAZIONE



per lo Sviluppo Umano

advanced course

ENVIRONMENT IN INTERNATIONAL COOPERATION

Improving Sustainable Development projects by
Environmental Mainstreaming Techniques

ONLINE COURSE

THE ENVIRONMENT IN INTERNATIONAL COOPERATION

Improving Sustainable Development projects by
Environmental Mainstreaming Techniques



STARTING
APRIL 16th, 2019

SCHEDULE

- beginning of the course: April 16th 2019
- registration deadline (course): April 12th 2019 (earlybird registration by April 5th 2019)
- registration deadline (optional internship): April 29th 2019
- duration of the activities: 10 weeks (course) + 6 optional weeks (internship)

TEACHER and PERSONAL TUTOR

Massimo Zortea



Environmental lawyer, expert in international environmental cooperation. Professor at University of Trento (Italy) where he holds the courses "Methods of Development Cooperation and Participatory Management of Projects" as well as "Development Planning with Environmental Mainstreaming": He collaborates with several other Universities and with a variety of environmental training organisations. Member of UNESCO Chair in Engineering for Human and Sustainable Development's Scientific Committee at the same University. Founder of GREEN VIS, a working group focused on *Environmental Mainstreaming* in international cooperation. Scientific Coordinator of AFA School (Advanced Training in Agrifood matters). Member of various expert rosters (UNSCC, IDLO, FELCOS Umbria). Engaged for 27 years in CSOs and non-profit sector. Former President of VIS Rome. Author of books, articles and papers. Among his volumes: *Environmental Mainstreaming in development projects* (FrancoAngeli 2013) and *El mainstreaming ambiental en los proyectos de cooperación internacional y desarrollo* (Universidad Iberoamericana - Instituto Mora 2016), *The decommissioned quarries in Italy* (Wolters Kluwer Italy, 2019).

PRESENTATION

Even in 2019, VIS online offers its **training courses** specifically focused on Environment and International Cooperation.

After three webinars on specific topics (such as the coordination of global and local Agendas for Sustainable Development), two courses have been activated, focusing on the theme:

- a **basic course**, as first approach but yet well structured and suitable to provide a theoretical and practical path to begin to engage in this field;
- an **advanced course**, for international trainees, more specializing and devoted to trainees who already have good knowledge and experience in the subject, with a **final intensive internship** (optional).

WHY STUDYING AND UPDATING IN ENVIRONMENTAL MATTERS?

There is a growing attention to environment both by public opinion and by economic, social and political actors, public and private. Even for international cooperation, environmental issues and problems have become a priority, as well as their concrete solution.

Such attention certainly derives from the sharpening of the negative impacts by human action on all environmental aspects, on ecosystem services, until yesterday almost taken for granted by the majority. But it also derives from a growth of awareness and culture in such matter, which is no longer reserved to technical experts or activists motivated by more or less poetic ideals on nature conservation. The Report published by **IPCC** in October 2018 and the release of **GEO6** in 2019 both confirm the seriousness of the global situation.

The global environmental crisis, which has now become evident even in the most skeptical consciences, represents a primary challenge, both geopolitical and economic, no longer merely ecological. It is no coincidence that the new global security horizon is becoming increasingly clear in the environmental dimension and cannot anymore be managed only with military instruments and mentalities. The same high incidence of environmental factors can be found in migratory problems, where more and more scholars but also practitioners of cooperation deal with working on the links between environmental degradation and climate change on the one hand and migratory movements, also linked to conflicts, on the other.

As a matter of fact, there is a two-way causal chain between environmental degradation and poverty, as well as between human well-being and the quality of the environment. To reverse this vicious circle, it is necessary to insert specific attention to environmental profiles and impacts, in a transversal and widespread manner, in all policies and measures to combat poverty and to promote development, not just those with specific environmental focus. For example, including such attention and enhancement of environment also in projects concerning health, education or production sectors and not only in those traditionally environmental, such as the care of protected areas or the protection of endangered species.

This learning path wants to offer a serious way, even moderately demanding but within everyone's reach, to understand how international cooperation can include in all its initiatives, in a transversal and inter-sectoral way, the environmental protection and the opportunities offered by the environment.

In fact, environmental protection is no longer just a scientific issue but also a political one. Therefore, environmental sustainability is not a goal for specialists and professionals only: it concerns everyone and can be really achieved only if the care for the environment spreads in every place, in every individual, in every daily gesture and choice. The growing transversal engagement in this sense by national Development Cooperation Agencies and even by CSOs demonstrates the new way for an Ecofriendly International Cooperation: the **Environmental Mainstreaming Approach** (EMA), respecting the transversal nature of environmental themes, promoting the integration of environment in all its sectorial initiatives, as the main means to achieve the goal of sustainable development. Moreover, the very contents of the **2030 Agenda for Sustainable Development** are all set with a clear approach of Environmental Mainstreaming, as it will be explained in detail throughout the course.

The environment offers important job opportunities. The demand for environmental sustainability is growing all over the world and therefore the demand for people capable to integrate environment into planning. But to seize this opportunity we need first to understand whether and to what extent we are willing to redefine our professional skills and experiences. Practitioners need a solid training in **Environmental Mainstreaming Techniques**. Therefore, we need a path of discernment, passing from the mere poetry of nature to the basic but solid environmental competence, in order to then face a subsequent path of specialization.

LEARNING METHODOLOGY

The course is based on a widely participatory methodology (participatory learning), with an involvement of all trainees even operational (learning by doing) and with a deep attention to expectations and individual needs (demand-driven learning).

The training offer includes, for each student:

- a) **7 main units on a weekly basis.** Each lesson will be delivered in streaming video through the GoToWebinar platform, with the possibility to talk with the teacher and ask questions; active participation in virtual classroom and in fora (on Moodle Platform) is strongly encouraged; in case of impossibility to attend the lesson live, it will be possible to view the recording;
- b) **4 workshops.** The class of trainees will deal with specific themes, in dialogue with the teacher;
- c) **4 exercises.** They consist in the development of design documents or papers related to the design and are set up on real case studies;
- d) **final workshop** in Rome (see below), in the form of a seminar and round table of experts on environment and international cooperation;
- e) **learning materials.** They are ppt of lessons and additional documents provided in pdf format, which will constitute, at the end of the course, a small electronic library.

The 2019 edition confirms some strengths of previous editions and offers interesting novelties.

First of all, we will still have the contribution of **practitioners** and former trainees, coming from different experiences, even in developing countries: this will allow us to work on realities and concrete projects (as well as on numerous case studies), especially in workshops and exercises.

There will be a **customised tutoring**.

Then, on **June 21st 2019**, all the course trainees can take an active part in the **V edition of the WORKSHOP “ENVIRONMENT AND INTERNATIONAL COOPERATION” in Rome**, with the participation of experts from several official institutions operating in International Cooperation (for instance, in past editions officers from FAO, WFP, WWAP, Italian Ministry of Foreign Affairs and International Cooperation, Italian Agency for Development Cooperation, Italian Ministry of the Environment and of the Territory and Sea Protection, etc. were panelists at the WS).

After the Rome Workshop, a selected number of trainees will live an **intensive internship** experience, also with a field mission in a working group (see below). Last year the focus was on Philippines; this time, it will be on Palestine.

WHAT ARE THE LEARNING ACHIEVEMENTS?

The advanced course leads each participant to complete or update their knowledge, skills and competences regarding the enhancement of environment in international cooperation initiatives. And with the help of the course, you can become an expert in **Environmental Mainstreaming Techniques**.

Thanks to the interactive and highly participatory work method - characterized by an international class, interactive lessons, exercises in interdisciplinary groups, a workshop in Rome with international speakers, a final internship to which a selected group of trainees is admitted - you will learn in depth what are the themes, the contexts, the problems and the opportunities offered by environment and the practical modalities useful to make the international cooperation interventions really sustainable.

Each trainee will also learn to work in an interdisciplinary manner, dialoguing and working with classmates coming from mostly diverse locations and back-grounds.

SCHEDULE

The course is structured in mandatory and optional activities. More precisely, there are **10 mandatory weeks of e-learning activities**, divided into 8 weeks of virtual classroom lessons, interspersed with in-depth workshops and practical exercises on case studies with working groups, and 2 weeks dedicated to the final exercise and an international workshop in Rome, held also in online streaming.

In addition, the course offers **6 optional weeks** of practical training (**intensive internship**), with 2 weeks of tutored home-based preparation, subsequent 2 weeks of field mission in a group of maximum 4 classmates at VIS Palestine Delegation (Bethlehem University) premises and 2 weeks of home-based final report and further deliverables preparation. In the internship, the group of trainees will work as task force, daily coordinated by prof. Zortea and tutored by a VIS Palestine delegate. They will elaborate an environmental assessment contributing to the Environmental Position Paper that VIS Palestine Delegation is actually preparing. The teacher will follow all the students during the whole course, supporting them in the learning path, both for first learning and for subsequent deepening.

In detail, the planned [ROUTE](#) is the following:

1. PREPARATORY ACTIVITIES

2. MODULE 1

INTRODUCTION: ENVIRONMENT AND HUMAN WELL-BEING (NEW HORIZONS FOR HUMAN DEVELOPMENT)

3. WORKSHOP 1

ENVIRONMENTAL MAINSTREAMING TECHNIQUES IN WASTEWATER MANAGEMENT

4. MODULE 2

ENVIRONMENT AND INTERNATIONAL COOPERATION

5. INTERMEDIATE EXERCISE 1 (INTERNATIONAL WORKING GROUP)

6. MODULE 3

ENVIRONMENTAL INTEGRATION: THEORY AND PRACTICES IN THE INTERNATIONAL CONTEXT

7. WORKSHOP 2

ENVIRONMENTAL MAINSTREAMING TECHNIQUES IN MARINE LITTER MANAGEMENT

8. MODULE 4

APPLYING ENVIRONMENTAL MAINSTREAMING (1): IN THE STRATEGIC AND OPERATIONAL SETTING OF THE INTERVENTIONS

9. INTERMEDIATE EXERCISE 2 (INTERNATIONAL WORKING GROUP)

10. MODULE 5

APPLYING ENVIRONMENTAL MAINSTREAMING (2): IN FINANCIAL PROFILES (BUDGET AND ACCOUNT) OF INTERVENTIONS

11. WORKSHOP 3

ENVIRONMENTAL MAINSTREAMING TECHNIQUES IN CLIMATE CHANGE AND FINANCE

12. MODULE 6

APPLYING ENVIRONMENTAL MAINSTREAMING (3): IN THE IMPLEMENTATION AND EVALUATION OF THE INTERVENTIONS (PCM, MONITORING EVALUATION)

13. INTERMEDIATE EXERCISE 3 (INTERNATIONAL WORKING GROUP)

14. MODULE 7

CONCRETE APPLICATIONS: MOVING FROM THE ANALYSIS TO THE ACTION WITH A PRECISE ROAD MAP

15. WORKSHOP 4

ENVIRONMENTAL MAINSTREAMING TECHNIQUES IN ENVIRONMENTAL CONFLICTS

16. FINAL EXERCISE (INTERNATIONAL WORKING GROUP)

17. ROME WORKSHOP PREPARATION

18. V EDITION OF THE ROME WORKSHOP "ENVIRONMENT AND INTERNATIONAL COOPERATION"

START: 2019.04.16

Official Start

Credentials assignment to trainees, access to the online platform and mutual presentation

CONCLUSION: 2019.06.21

V EDITION OF THE WORKSHOP "ENVIRONMENT AND INTERNATIONAL COOPERATION" - ROME

EARTH: ENVIRONMENT, SOIL AND DESERTIFICATION. Environmental sustainability at 360° in Earth defense.

With national and international speakers, in partnership with various international cooperation actors. During the workshop all trainees will report the results of the online course and cooperate in a participatory drafting of a final statement.

THE TRAINING CENTRE FOR HUMAN DEVELOPMENT

The **Training Center for Human Development** is an initiative promoted by **VIS (International Voluntary Service for Development)** with the aim of spreading a culture of cooperation and solidarity towards the developing countries and of providing professional competence to those dealing with international issues. The Center relies on the long-standing VIS experience in the field of development cooperation and employs highly qualified teachers, coming from the university world and with relevant experiences of international cooperation. The Center aims at:

- a) building or strengthening skills and professionalism in the field of cooperation and education for sustainable development;
- b) providing a tool to better grasp the economic - anthropological - political and planning implications related to interventions in developing countries;
- c) reporting and helping develop professional opportunities both for young people in search of first employment and for workers and / or professionals looking for new job prospects and capacity development.

The teaching validity of the courses provided by the Training Center for Human Development is guaranteed by a Scientific Committee, made up of teachers and experts. The academic councils of various Italian universities assign training credits to the qualifications awarded by the Center.

TARGET TRAINEES

The advanced course offers a learning programme that allows an in-depth knowledge about international cooperation in environmental matters and about the ways for taking care of environment, especially in

project approach, with the typical **Environmental Mainstreaming Approach** (EMA). It provides all trainees with a wide range of theoretical contents and practical exercises and case studies on the **Environmental Mainstreaming Techniques**.

It is addressed to all those who have advanced skills or experience in international cooperation but not in environmental issues or vice versa are experts in the environment but not in cooperation. In particular:

- professional and voluntary operators of international cooperation;
- aspiring international volunteers and expatriate cooperators;
- journalists, communication experts, information sector operators;
- university students and graduates wishing to specialize;
- teachers of all school groups and development educators;
- development project designers and officials of cooperation in local authorities.

REQUIREMENTS

From a technical point of view, trainees must have an Internet connection in order to access (at least twice a week) classes and communications with students and teaching staff. The estimated time of global commitment required to each trainee is about **10 hours per week** average.

FINAL CERTIFICATE

At the end of the course, each trainee is awarded with a **"Diploma of specialization in Environment and International Cooperation – Expert in Environmental Mainstreaming Techniques"**, attesting the successful participation in the course and successfully overcoming the required tests.

REGISTRATION FEES

For the mandatory phase (i.e. all activities since 2019.04.12 to 2019.06.21, including free participation in the Rome Workshop), the **registration fee** is **450 euros (A)**.

It includes: lectures, workshops, exercises, access to all recordings, lesson and workshop slides, study and consultation materials, tutoring, access to all materials and interviews realized and / or provided during the Rome Workshop).

For the optional part (i.e. all the personalized intensive training, since 2019.04.24 to 2019.08.04) a **supplement** of **450 euros (B)** is required. It includes: individual preparation before departure, supervision of the teacher on the work plan and final report, tutoring before departure, during the trip and after the return, access to the offices of the PDO and to the documents made available by the PDO's representatives, study and consultation materials, assistance for accommodation in the country of destination.

Attention: travel, board and lodging expenses for the Rome Workshop are not included. Likewise, for travel, board, lodging, visa or other typical travel expenses for the internship are not included. But average travel costs to Palestine (through Israel Tel Aviv Airport) and lodging are not very expensive.

Payment deadlines:

- for (A), by the deadline of registration (**April 12th**)
- for (B), once confirmed admission to the internship (limited places) and in any case no later than **April 29th**.

Early bird registrations (and payments) **by April 5th 2019: 400 euros for (A)**.

Those who have previously attended one of the paid training courses offered by VIS: **400 euros for (A)**.

Concerning the internship (B), given the high organizational costs compared to a very low contribution yet required, to facilitate access to the initiative, no discounts are possible.

VIS online diploma courses are a non-profit initiative and totally self-financed by registration fees!

ENROLLMENT PROCEDURE

To register, please fill in the form on our website on the [ENROLLMENT PROCEDURE](#) page.

The Secretariat will reply for acceptancy and giving you further information on how to finalize the registration.

Registrations will be accepted until the day specified in this announcement and in any case until all available places are available (maximum **30 participants** will be admitted).

For further information: Secretariat - tel. **0039 06 51.629.1**.



VIS Headquarter,
Via Appia Antica 126, Rome

ENROLLMENT METHOD

To register for the course there are two possibilities:

1) **registration by e-mail**, sending the following material by e-mail to the Learning Secretariat iscrizionecorsi@volint.it:

- completed registration form
http://www.volint.it/vis/sites/default/files/form_ENG.doc
- curriculum vitae;

and indicating in the subject: REGISTRATION ENVIRONMENT ADVANCED COURSE 2019

alternatively:

2) **online registration**, by filling out the online registration form on the website:
<http://www.volint.it/vis/iscrizioni-corsi-online>

Registrations will be accepted until the day specified in this announcement and in any case until all available places are available (maximum **25 participants** will be admitted).

The Scientific Committee will examine each submitted application every week and, within few days after getting the registration application, will evaluate the request and communicate to the candidate the possible admission and the procedure for completing the enrollment.

For further information: Learning Secretariat / Coordination - tel. **+39 06 51.629.1**.