

VOLONTARIATO INTERNAZIONALE  
PER LO SVILUPPO



Insieme, per un mondo possibile

CENTRO DI FORMAZIONE



per lo Sviluppo Umano

## Advocacy and Human Rights

ONLINE COURSE

ADVOCACY AND  
HUMAN RIGHTS



DEADLINE TO ENROLL  
OCTOBER 31st 2018

### SCHEDULE

- *beginning of the course: November 6<sup>th</sup> 2018*
- *deadline to enroll: October 31<sup>st</sup> 2018*
- *duration of the course: 6 weeks*

## TRAINER TEAM

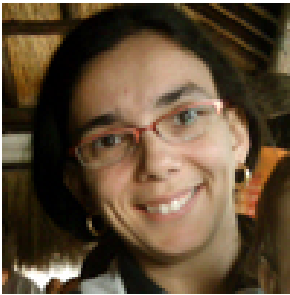
### TRAINER



**Barbara Terenzi**

Head of VIS Human Rights and Advocacy Office, she is a cultural anthropologist and human rights activist, and has been advocating for human rights for years, with particular attention to women and children's rights. She led several delegations to the UN for both the Treaty Bodies and the Human Rights Council in Geneva and the United Nations in New York. She teaches Human Rights Based Approach in different International and University Institutions.

### TUTOR



**Emma Colombatti**

Expert in International Development Cooperation with a five-year volunteer experience in the Brazilian Amazon forest. She has been a member of the VIS Executive Committee from 2011 to 2017 in charge for training and human rights and advocacy sectors. She currently works at the Human Rights Office of the body, in which he also deals with training and decentralized cooperation.

## COURSE DESCRIPTION

The course aims at providing students with the knowledge of the framework within which human rights are defined and structured. They are embedded at global, regional, national and local levels and the knowledge of the dynamics of the means available is fundamental in the construction of a democratic society. Today when always more movements of peoples are one of the main features of the global scenario, it is extremely important to be capable of framing the knowledge within those means that have been developed for the promotion and protection of human rights. But for all this to be effective, it is also necessary to understand and have the skills for knowing how to intervene and how to utilize the instruments provided. For this reason, advocacy plays a pivotal role in all development interventions abroad and in each one's country. Hence, the course explores what is advocacy, how it functions, at which levels, through the human rights architecture at global, regional and national levels, to provide the skills and capability of applying this enrichment to the profession each student will be engaged in. Active participation and ownership are the key words of all this and are also the pathways for the future as the globalization entails the annihilation of distances with a closeness of peoples that is completely new, and which involves advantages and risks. Hence, advocacy tries to provide a tool for reaching the active involvement of stakeholders and the construction of a more democratic society through the increased awareness and responsibility of policy makers.

## COURSE SCHEDULE

The course foresees 6 weeks classes as follows:

- **Friday November 9 - ADVOCACY**  
*What is advocacy? (Definition, process,...)*

*Advocacy level (global, regional, national, local. Factors influencing the level)*

*Advocacy for human rights (process, role of civil society)*

- **Friday November 16 - ADVOCACY**

*Advocacy strategy planning (define problem, context and background, power analysis, stakeholders analysis, risk analysis, hitting the target, designing a message, communication strategy language, tools and methods)*

- **Friday November 23 - ADVOCACY**

*Activities to put in place*

- **Friday November 30 – HUMAN RIGHTS ARCHITECTURE**

*HRBA (definition, process, HR principles, intrinsic motivation, instrumental motivation, HRBA limits)*

*United Nations H.R. System*

*UN core H.R. instruments*

- **Friday December 7 – HUMAN RIGHTS ARCHITECTURE**

*working with Treaty Bodies*

*working with Special Procedures*

*ECOSOC Status*

*Working with UPR*

- **Friday December 14 – HUMAN RIGHTS ARCHITECTURE**

*Core European HR instruments*

*Different regional mechanisms*

## **LEARNING METHODOLOGY**

The course adopts the online training methodology, which allows students to follow the courses in any place (Internet access is the only requirement) and at any time (within the time limits set by the teacher) using the IT tool and, in particular, the website of the Human Development Training Center: [www.volint.it/scuola](http://www.volint.it/scuola).

The course consists of six lessons, delivered mainly on a weekly basis: every Friday students will find new didactic materials available online on the Center's website, that can be download or easily printed. The students are then invited to carry out each week, within a virtual discussion forum, an individual exercise on a topic proposed by the teacher, who will actively follow all the students, supporting their work and answering their questions. Members will therefore be able to have a dialogue with the teacher, to discuss /

collaborate with each other without, however, the necessity of being physically present at the same time and in the same place, as in a real class.

Ordinary communication takes place through the use of a software platform called Moodle. The personal e-mail address will be used only during the course registration phase and to receive a daily activity report during the course.

As for optional webinars, the interventions will be provided in streaming video, on dates and times that will be communicated promptly to the participants. These will have the opportunity to speak with the speakers and ask them questions. The video streaming will take place through the GoToWebinar platform and each student will have access to the platform using an internet connection. Recordings of the semi will be available, also for those who haven't had the opportunity to attend the live webinar.

## ASSESSMENT CRITERIA

Students will be evaluated on the base of their active participation to the forum, on individual and working groups and on the final exam.

## THE TRAINING CENTER FOR HUMAN DEVELOPMENT - VIS

The **Training Center for Human Development** is an initiative promoted by **VIS (International Voluntary Service for Development)** with the aim of spreading a culture of cooperation and solidarity towards the developing countries and of providing professional competence to those dealing with international issues. The Center relies on the long-standing VIS experience in the field of development cooperation and employs highly qualified teachers, coming from the university world and with relevant experiences of international cooperation.

## GENERAL ONLINE COURSE OBJECTIVES

- a) build or strengthen skills and competencies in the field of cooperation and education for sustainable development;
- b) provide a tool to better grasp the economic - anthropological - political and planning implications related to interventions in developing countries;

## REQUIREMENTS

Trainees must have an Internet connection in order to have regular access to classes and communications between students and teaching staff. The estimated time of global commitment required to each trainee is about **10 hours per week** on average.

## FINAL CERTIFICATE

At the end of the course, each trainee is awarded with a **Diploma of specialization in "Advocacy and Human Rights"**, attesting the successful participation in the course and successfully overcoming the required assessments.

## AWARDS

The teaching validity of the courses provided by the Training Center for Human Development is guaranteed by a Scientific Committee, made up of teachers and experts.

## SUBSCRIPTION CONTRIBUTION

Registration fee is **230 euro**, for those who enroll by **October 31, 2018**.

Early bird registrations (and payments) by **October 17, 2018 : 190 euro**

Those who have previously attended one of the paid training courses offered by VIS: **190 euro**  
VIS online diploma courses are a non-profit initiative and totally self-financed by registration fees.

## ENROLLMENT PROCEDURES

To register, please send the following documents to the Secretariat: [iscrizionecorsi@volint.it](mailto:iscrizionecorsi@volint.it) :

- completed registration form [click here](#)
- curriculum vitae;

and write in the subject: REGISTRATION ADVOCACY AND HUMAN RIGHTS.

The Secretariat will give you confirmation and further information on the procedure to finalize the enrollment.

For further information: Learning Secretariat / Coordination - tel. **0039 06 51.629.1**.