#### CAMILA LUCENA





# ZERO WASTE

#### WEARING MY LOCAL, BIO AND HANDMADE SUNGLASSES, MASK AND T-SHIRT DRINKING MATE IN PORTO ALEGRE, BRAZIL (WHERE I AM FROM)











# Zero Waste concept

- "Zero Waste is a goal that is ethical, economical, efficient and visionary, to guide people in changing their lifestyles and practices to emulate sustainable natural cycles, where all discarded materials are designed to become resources for others to use. (...)"
- Zero Waste International Alliance (ZWIA)

#### ZERU WA5





#### ZERO WASTE YOUUTH







### REDUCE

#### REUSE













Less



Cycling







#### ZERO WASTE YOUUTH

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## THERE IS NO THROW AWAY

#### WAST LERU

